

Science and Technology Venture Capital Fellowship Communication Toolkit

Overview

The Science and Technology Venture Capital Fellowship is a new mid-career programme geared towards VCs and recently exited founders transitioning into VC and offering a mix of business education together with practical exposure to frontier technologies.

The Fellowship aims to support the next generation of leading UK-based Deep Tech and Life Sciences investors who will play a catalytic role in scaling firms in these sectors, taking centre stage in the translation of innovation into future industries.

This guide is designed to help you share news of this opportunity with your networks.

Why is this Fellowship important?

As the UK positions itself to secure renewed economic growth, we urgently need to invest in deep technology to support these ambitions and address some of the biggest challenges of our time. Venture Capital investment is essential to that growth. While Venture Capital investment has grown significantly in the last decade, it has largely missed out the deep tech and science sectors that the UK has a significant global competitive advantage in.

With government dedication to support UK growth by facilitating the deployment of greater risk capital in the coming years, it is critical to simultaneously develop a cohort of investors with the knowledge and networks needed to raise and deploy Venture Capital into science and technology ventures.

The Science and Technology Fellowship is targeted towards those with prior experience in venture capital – to strengthen knowledge and capabilities needed to overcome the specific challenges associated with life science and deep tech investing.

Funded by the UK Government's Department for Science, Innovation and Technology, the unique partnership between Imperial College London and the Royal Academy of Engineering combines the experience of delivering specialised educational and Fellowship programming with an unparalleled network of science, technology and engineering experts across the UK.

About the toolkit

This toolkit provides details and promotional materials to effectively communicate the exciting opportunity offered by the Science and Technology Venture Capital Fellowship jointly.

We welcome your support and interest in promoting the fellowship to potential and future applicants for the programme.

How to use this toolkit

- **Copy** any of the suggested social media posts and post them on your channels.
- **Utilise** the suggested newsletter copy to help promote the Science and Technology Venture Capital Fellowship.
- **Post** on your social channels, and don't forget to tag us and use the campaign hashtag.
- **Engage** by liking, commenting, and sharing posts from the Academy regarding the Science and Technology Venture Capital Fellowship Social media handles

Tag us in your posts so we can share and amplify your content.

- **Twitter/X:** @RAEngNews @RAEng_Hub
- **LinkedIn:** @Royal Academy of Engineering @Royal Academy of Engineering Enterprise Hub

Sample social media posts

Feel free copy and paste or modify the sample posts to fit your voice.

Channels	Text
X	In collaboration with @imperialcollege and @SciTechgovuk, we have introduced the Science and Technology VC Fellowship. This programme will elevate the skills of mid-level VC investors and recently exited entrepreneurs. ➡ Apply now https://bit.ly/3zJj8x8 #ScienceAndTech
	<p>📢 APPLICATIONS OPEN: Science and Technology Venture Capital Fellowship.</p> <p>Do you want to expand and enhance your capability to invest in high potential, scalable #LifeScience and #DeepTech ventures?</p> <p>Take a look at this pioneering new programme ➡ https://bit.ly/3zJj8x8</p> <p>@imperialcollege @SciTechgovuk #Innovation #VentureCapital</p>



LinkedIn	<p>🔔 APPLICATIONS OPEN: Science and Technology Venture Capital Fellowship.</p> <p>Calling all VCs. Do you want to expand and enhance your capability to invest in high potential, scalable Life Science and Deep Tech ventures? Take a look at this pioneering new programme 📄</p> <p>Supported by Department for Science, Innovation and Technology and delivered in partnership with Imperial College London and Royal Academy of Engineering Enterprise Hub, the Science and Technology Venture Capital Fellowship offers a mix of business education together with practical exposure to frontier technologies.</p> <p>It is designed to allow participation alongside full-time employment, geared towards mid-career VCs or recently exited founders transitioning into VC.</p> <p>This is a hugely exciting opportunity, with the aim of supporting the next generation of leading UK-based Deep Tech and Life Sciences investors to take centre stage in the translation of innovation into future industries.</p> <p>Find out more and apply 📄 https://bit.ly/3zJj8x8 ***Places are limited. Early applications advised*** hashtag#Innovation hashtag#UkTech hashtag#LifeSciences hashtag#DeepTech hashtag#VentureCapital</p> <hr/> <p>🔔 Calling all VCs: do you want to build your capability to invest in high-potential, scalable, life science and deep tech ventures? 🚀👤🏢 If so, please take a look at our new Science and Technology Venture Capital Fellowship 📄.</p> <p>📄✅ This programme is designed to enhance the capabilities of mid-level venture capital investors and recently exited entrepreneurs in identifying and deploying capital into high-potential life science and deep tech ventures.</p> <p>🌟 Delivered jointly by Imperial College London and the Royal Academy of Engineering, investment professionals with a passion for science and technology will receive:</p> <ul style="list-style-type: none">📅 Top-tier training from industry leaders💡 Exclusive networking, mentorship and coaching📁 Access to UK's leading science and technology institutions <p>🔔 Applications are open now will be assessed on a rolling basis up until the final application deadline on 31 October. Early application is encouraged as places are limited. Details here 📄</p>
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<https://lnkd.in/exjy3PSh>

#ScienceAndTech #TechVC #VentureCapital #deeptech #lifesciences #investment

Graphics

Please find images to use across social media at <https://enterprisehub.raeng.org.uk/stvcf-resources>

Contact details

If you have any questions or need additional resources, please contact STFellowship@raeng.org.uk.

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